

Uncover Chapel St Competition



Uncover Your Ultimate Chapel Street Experience Competition – Terms & Conditions

1) Promoter

- a) The Promoter is **Stonnington City Council** (ABN 67 688 032 530), delivered in partnership with Chapel Street Precinct for the promotion of the Chapel Street Precinct (collectively referred to as “the Promoter”).

2) Eligibility

- a) Entry is open to all **Australian residents aged 18 years or over.**
- b) Employees, immediate family members, and contractors of the Promoter, as well as representatives of participating businesses, agencies or suppliers directly involved in this promotion, **are not eligible** to enter.
- c) Entries must comply with these Terms and Conditions to be valid.
- d) Entrants must be willing to be filmed or photographed as part of the prize-giving or exclusive offer redemption.

3) Competition Period

- a) The competition opens on **8 October 2025** and closes at **11:59 pm AEDT on 20 November 2025** (“Competition Period”).
- b) Entries received outside the Competition Period will not be accepted.

4) How to Enter

To enter during the Competition Period, participants must:

- a) Redeem at least one **Exclusive Offer** and capture a photo or video while doing so;
- b) Post a photo or video using their Exclusive Offer to their own **public Instagram** feed (posts on other platforms are not eligible);
- c) Tag **@ChapelStPrecinct** in the post;
- d) Tag the business whose offer was redeemed;
- e) **(Bonus entries) Tag three friends and share the post to Stories or Reels.**

Entries must remain public and visible on Instagram for the entire Competition Period to remain valid. Only one primary entry per person is permitted; bonus shares/tags may increase visibility but do not constitute separate full entries.

5) Prizes

- a) One (1) winner will receive the **Ultimate Uncover Chapel Street Experience**, valued at **AUD \$2,000.**
- b) The prize consists of **vouchers made up of (exclusive offers)** from participating Chapel Street traders who took part in the Uncover Chapel Street 8-week campaign.
- c) The prize will be curated to the winner’s preferences and may include traders across the following categories:
 - i) **Health & Fitness**
 - ii) **Entertainment**
 - iii) **Food & Beverage**
 - iv) **Service**
 - v) **Retail**

- d) The winner may select one trader from each category, subject to trader participation and availability.
- e) All exclusive offers are subject to the terms and conditions of the participating trader and availability at the time of redemption.
- f) If a selected offer becomes unavailable, the Promoter reserves the right to substitute an equivalent prize of equal or greater value, subject to the winner's agreement.
- g) The prize is **not transferable or exchangeable and cannot be redeemed for cash.**

6) Judging and Winner Selection

- a) This is a **game of skill**; chance plays no part in determining the winner.
- b) Entries will be judged by the Promoter based on **creativity, originality, and connection** to the Uncover Chapel Street theme.
- c) The winner will be selected within **seven (7) business days** of the competition closing date.
- d) The Promoter's decision is final and no correspondence will be entered into.

7) Notification and Publication of Winner

- a) The winner will be notified via **Instagram direct message.**
- b) The winner must respond **within five (5) business days** to confirm eligibility and arrange prize redemption.
- c) If the winner cannot be contacted or fails to claim the prize within this period, the Promoter reserves the right to select an alternate winner.
- d) The winner's name and Instagram handle will be published on the **@ChapelStPrecinct Instagram account** and on the **Chapel Street Precinct website** for a minimum of 28 days following winner selection.

8) Content Ownership and Usage

- a) By entering, participants grant the Promoter a **non-exclusive, royalty-free, perpetual licence** to use, reproduce, publish, and adapt their entry content (including names, images, captions, and social media handles) for marketing or promotional purposes related to the Chapel Street Precinct.
- b) All entries must be the original work of the entrant and must not infringe the rights of any third party.
- c) Entrants indemnify the Promoter against any claims arising from use of their submitted content.

9) Privacy

- a) Personal information collected through this competition will be handled in accordance with the **Privacy Policy of Stonnington City Council** and the Chapel Street Precinct.
- b) Information will only be used for administering this competition and associated promotional activities.
- c) Entrants consent to their name, image, and social media handle being used and published in connection with the promotion.

10) General Conditions

- a) The Promoter reserves the right to verify entries and disqualify any entrant who tampers with the entry process or breaches these Terms and Conditions.
- b) The Promoter is not responsible for any late, lost, incomplete, or misdirected entries or for any technical issues that may interfere with participation.
- c) If the competition cannot proceed as planned due to causes beyond the Promoter's control (including tampering, technical failure, or natural disaster), the Promoter reserves the right to modify, suspend or cancel the competition.
- d) Entrants acknowledge that participation in the competition is at their own risk.

11) Liability

- a) To the maximum extent permitted by law:
- b) The Promoter, its employees, and partners will not be liable for any loss, damage, or injury (including indirect or consequential loss) arising in any way from participation in this competition or use of the prize; and
- c) Nothing in these Terms limits any rights participants may have under the **Australian Consumer Law**, which cannot be excluded.

12) Record Keeping and Compliance

- a) The Promoter will retain all competition records, including entries and prize distribution details, **for at least three (3) years** as required under Victorian trade promotion guidelines.
- b) The prize will be delivered to the winner within **28 days** of confirmation of eligibility.

13) Instagram Disclaimer

- a) This promotion is in no way sponsored, endorsed, or administered by, or associated with, Instagram. Entrants provide their information to the Promoter, not to Instagram, and release Instagram from all liability arising from or related to this competition.

14) Governing Law

- a) This competition is governed by the laws of Victoria, Australia, and all entrants submit to the exclusive jurisdiction of the courts of Victoria.

