

Chapel Street Precinct Association Inc.
ANNUAL GENERAL MEETING 2019:20 MINUTES

EXECUTIVE CHAIRPERSON/PRESIDENT WELCOME (JO)

<SCRIPT BELOW READ WORD FOR WORD>

My name is Justin O'Donnell (JO) and I am the Chapel Street Precinct Executive Chairperson and President. I would like to welcome all guests to the 2019:20 Chapel Street Precinct Association (CSPA) Annual General Meeting (AGM).

If you have not done so already, the [CSPA Annual Report 2019:20](#) can be downloaded from our member microsite - chapelstreet.com.au/members.

Before we start, just some housekeeping - We ask that all guests have themselves *on mute* for the duration of the AGM unless called upon. If you require clarification on any points, at any time during the meeting, please just raise your hand and we will circle back when possible.

Please note we also ask that you have your Zoom video on for the whole duration of the AGM.

We will now lock the Zoom room, as to not disturb the flow. Late arrivals will not be let in from the waiting room from this point.

The Chapel Street Precinct Association (CSPA) General Manager Chrissie Maus (CM) advised the Chair that the Zoom meeting room was locked.

Please note there will be no 'chat function' available in this Zoom meeting as to not distract from the content.

I note that the time is 5.46 pm and that due notice of this AGM meeting was given. As per the CSPA Constitution clause 24 (2), I (JO) also declare a quorum is present.

Please note, should voting be needed this evening, it will be simply done by raising a hand clearly on your camera.

USE OF TECHNOLOGY (JO)

<SCRIPT BELOW READ WORD FOR WORD>

As per CSPA constitutional clause 23, a member is permitted to participate in an AGM if the use of technology allows that member to clearly and simultaneously communicate. A member permitted to be present at an AGM (via Zoom - or using technology) has the same voting rights as if they were to vote in person.

RECONCILIATION STATEMENT (JO)

<STATEMENT BELOW READ WORD FOR WORD>

We acknowledge that we are meeting on the traditional land of the Boonwurrung and Wurundjeri people and offer our respects to the elders past and present. We recognise and respect the cultural heritage of this land.

ITEM ONE - APOLOGIES (JO)

<SCRIPT BELOW READ WORD FOR WORD>

I now move to Item One. I would like to introduce Mr. Patrick Moriarty (PM) the CSPA governance contractor who will oversee the detailed due-diligence of this digital AGM, ensuring the CSPA continues its benchmark of exceptional corporate governance.

I would also like to welcome:
The Mayor of Stonnington - Cr. Steve Stefanopoulos,
Cr Marcia Griffin,

Cr Matthew Koce,
City of Stonnington CEO - Ms. Jacqui Weatherill,
and Jess Dyer - Our Stonnington Chapel Street Precinct liaison.

We would like to thank them all for their support of the CSPA in the last year, particularly in the last weeks since communication channels have been revised.

Within your official notice of this AGM and meeting agenda, you would have noticed point four was to have the Mayor of Stonnington Cr. Steve Stefanopoulos undertake an address. Due to the council election and the official 'caretaker period', close, we have deemed it prudent for him to not do so tonight. We apologise on the Mayor's behalf and thank him for being here tonight.

We would like to acknowledge the following apologies:

Cr Jami Klisaris,
Cr Sally Davis,
And our Local Member for Prahran, Sam Hibbins MP.

I would now like to introduce the Chapel Street Precinct Board of Directors and our team to thank them for their support during the past 12 months.

As I call your name, I ask that you please RAISE YOUR HAND on the camera for everyone to see. Starting with... Vice President & Treasurer - Maxwell Gratton (MG) (Representing Prahran Market Clinic)
Secretary - Andrew Szoeki (ZOK) (from Studio Legal - Windsor)
Melissa Glentis (MEL) (from Dilly Daly - Forrest Hill Precinct South Yarra)
Nathan Weidemann (from Vision Personal Training Prahran)
Chris Voyias (from Delphi Bank Prahran) Absent (due to prior work commitment)
Matt Lanigan (ML) (from Lucky Penny Cafe South Yarra)
Carlie Lansdown (from Soak Bar & Beauty South Yarra)
Associate Board Member - Jack Hall (from Thorne Harbour Health) Absent (only due to CSPA technical difficulty)

CSPA General Manager (and Director Delegate) - Chrissie Maus (CM)
CSPA Marketing Project Manager - Michelle Fifi

Lastly, I would also like to thank those who served in this last term:

Lyndal Guterres (from Betty's Burgers)
Alana Hutson (from Pran Central - Precision Group)
Katherine Sampson (from Little Green on Chapel and Hello Sam)
And Laura Main (from Signed & Numbered)

ITEM TWO - RATIFY AGM MINUTES 2018:19 (JO)

<SCRIPT BELOW READ WORD FOR WORD>

I now continue to Item Two and table that the minutes of the AGM held on the 4th of December 2019 be resolved as a true and correct record of that meeting. This documentation was ratified by the CSPA Board and lodged with Consumer Affairs Victoria as required under the Act.

I move to ratify that the minutes of our previous Annual General Meeting 2018:19, as posted on the Chapel Street member webpage, are accepted as true and correct -

I call for a mover ... and a seconder.

Mover - Secretary - Andrew Szoeki (ZOK) (from Studio Legal - Windsor)
Secunder - Matt Lanigan (ML) (from Lucky Penny Cafe South Yarra)

ITEM THREE - PROXIES (JO)

<SCRIPT BELOW READ WORD FOR WORD>

Item Three. I declare the proxies have been checked and ratified. The guest attendance has been marked off from the Zoom waiting room. The resolved proxies held are as follows:

Mr. Matt Lanigan (of Lucky Penny Cafe South Yarra) holds three proxies - from La Lucciola, Casa Amuk and JFahri.
(I) Mr. O'Donnell (from Print Express) hold two proxies - from Caffè E Cucina and MARS Gallery.
Mr. Andrew Szoeki (from Studio Legal) holds one proxy - from Chasers NightClub.

I would now like to introduce the CSPA Vice President and Treasurer Mr. Maxwell Gratton to present the financials and to talk about his experience on our Board over the last 12 months.

ITEM FOUR - FINANCIAL REPORT (MAXWELL GRATTON) (MG)

<SCRIPT BELOW READ WORD FOR WORD BY MG>

I would now like to table the 2019:20 Chapel Street Financial Report that has been independently audited by Collins & Co. A copy of the financials can be found from page 21 in the Annual Report.

<MG DISCUSSED THE BELOW ITEMS WITHIN HIS PRESENTATION>

<AS TREASURER>

- The CSPA's financials are managed fastidiously by the association in accordance with our statutory obligations and also with an understanding that we spend as much as possible, keeping only limited reserves, in order to support our members, businesses, and stakeholders.
- When it comes to financial prudence, I would like to publicly acknowledge the hard work, and meticulous efforts, of our General Manager, Chrissie Maus. Her performance was acknowledged in the excellent auditor's report.
- I can also say from my own regular experience in cross-referencing and approving payments, CM's work in relation to our finances is fantastic. Invoices are always signed off, payment instructions are clear, and record-keeping is ensured.
- Over the last year, the CSPA has strengthened its good governance, and transparency practices, through the formation of the remuneration committee, which I Chair. The Committee reviews the remuneration and benefits of the GM, in addition to the honorarium received by the Executive Chairperson of the Board/President.
- In my capacity as Chair of the Remuneration Committee, I also oversee the Board Meeting which considers the appointment or reappointment of the Executive Chairperson of the Board/President.
- The processes and procedures of the Remuneration Committee as outlined in my aforementioned remarks ensures that conflicts of interests are removed, that an independent process is in place, and is a check/balance that underpins the best outcome for our association.
- With the financials now being officially presented to you. I will take any specific questions on notice. *No questions raised.*

<AS VICE PRESIDENT>

- It has been a pleasure serving as the Vice President of Chapel Street Precinct Association (CSPA), in order to underpin the interests of the precinct generally, its members, and stakeholders in particular.
- I have thoroughly enjoyed deputising for Justin, as and when required.
- Importantly, supporting the work of the CSPA, under the leadership and superintendence of Chrissie Maus, has seen the association effectively market, promote, advocate, and represent Chapel Street and its 2,200 world-leading businesses and retail.
- The CSPA's effective work has really been showcased during these challenging times. We are here to support each and every one of you, as you work hard, serving our community, and working towards the other side of the COVID-19 pandemic.
- Chapel Street is the premier shopping, entertainment, and commercial hub outside of Melbourne's CBD. It is the heart of the local community that my husband and I call home.
- I once reflected with him about the number of times I have walked the length of Chapel Street. To be quite honest, it is probably somewhere like 3,000+ times. It's a major route as I strive to achieve 10kms on my daily fit bit goal.
- The strength and wellbeing of the South Yarra, Prahran, and Windsor communities is underpinned and intrinsically linked to Chapel Street - which is the heart of our community.
- To that end, it is a real privilege being able to serve on the CSPA Board with such active and engaged Directors, made up of passionate business owners, operators, and other key stakeholders.
- Collectively, we have been able to ensure that the Board performed its duties with distinction, those being strategy, performance, risk, reputation, and governance.
- The Board, and Association, under the superintendence of Chrissie Maus, is working hard to help support the precinct generally, and each business in particular, during these challenging times.
- From the many promotional efforts - such as the Support Local campaign to the world's longest drive-thru promotion, and many other initiatives, we are doing our best to serve you.
- It has been quite heartening seeing so much positive feedback from you. We will continue to work hard for you.
- With Chapel Street being the heart of our local community, as a long-term resident of Prahran, it provided a level of satisfaction knowing that I contributed to, and played a part in, something that made a tangible difference.

ITEM FIVE - ANNUAL REPORT 2019:20 (JO)

<SCRIPT BELOW READ WORD FOR WORD BY JO>

Thanks Maxwell. I now move to Item Five and to table the President and General Manager's Report as detailed in the Annual Report document from page 6 and 7. This is an overview and summary of the many marketing activities and events conducted over the 2019:20 financial year for your review. To repeat, this is page 6 and 7.

I would like to go over some key achievements and highlights for the collective benefit of our members. I would also like to acknowledge the amount of data-driven detail in this, the longest and most diligent Annual Report ever tabled by the CSPA.

Our member feedback and data was used to frame our strategic campaigns and reiterate our three key focus areas. These are:

- **Increased member engagement and collaboration.**
- **Greater value for the special rate payment.**
- **A fairer spread of special rate funds across all suburbs, business categories, plus day and night trade.**

Detailed planning during the 2019:20 financial year (pre-COVID) led to running some of the following successful and engaging campaigns that drove tangible, data-driven results for our iconic community. Just some of the many highlights are:

- **PAW-ON-THE-DOOR** - An Australian first which celebrated our point of difference to major shopping centres. CSPA rolled out the red carpet for pet owners and their furry friends, making it the first and largest major shopping and entertainment precinct in all of Australia to welcome our cherished companions into over 450 businesses.

This included retail shops, gyms, salons, banks and eateries. This was passionately embraced by our members, the public and gained immense media exposure to the value of over a million dollars. This pet-friendly campaign was covered by all major media outlets in Australia and as part of this campaign, we also filmed and released high profile Bondi Vet partnership videos which received over 50,000 views.

- **GET OFF THE COUCH** (Life's Waiting On Chapel) - This digital marketing campaign addressed key challenges for our members, food delivery apps, online shopping, streaming services and getting people off the couch and out and about again. This marketing content amounted to 100,000+ views across Chapel Street social media channels. It was covered in a broad range of high profile national publications and really showcased 'the business mix' and all that Chapel Street Precinct has to offer across all its business sectors.

- **SO CHAPEL** - Created a stand out digital series called 'So Chapel' promoting a selection of our unique Chapel Precinct businesses and people in our iconic area. Digital marketing video views total 216,775 (so far). This data-driven campaign evoked a sense of community and pride in our iconic precinct and we saw locals love and share the campaign far and wide. The objective was to clearly shine a light on what made Chapel Street so loved - the unique, quirky and eccentric stood out and this was demonstrated in the achievement of outcomes.

- **JAMIE DURIE'S GROUNDSWELL IN CHAPEL STREET PRECINCT** - CSPA identified many of their businesses were undertaking initiatives or selling products that were eco-friendly and wanted to celebrate this as a point of difference at Christmas time. Jamie Durie's Groundswell in Chapel Street Precinct was a stand-out digital marketing project shining a light on what Chapel Street businesses were doing to change the way people and customers connect with global environmental issues and highlighted what CSPA businesses are doing in this space. This campaign delivered the highest digital results ever for CSPA - an average viewing time of 5 minutes and over 200,000 video views.

- **CHAPEL CHAMPION AWARDS 2019** - This saw over 15,751 unique votes in the finalist phase and over 400 businesses mentioned and tagged across CSPA's social media platforms, a record number for any CSPA campaign. This campaign showcased some of the best in the precinct while allowing great exposure for our members. CSPA garnered an estimated 1.18million coverage views and a 2.77million audience reach for this campaign.

Please note, on page 9 and 10 of the Annual Report we list over 80 different achievements from the last 12 months.

Now moving onto our next agenda item. I would like to introduce the CSPA General Manager to talk about our stage three COVID crisis recovery marketing plan response and to give a 'look-ahead'.

I would also like to take this opportunity to thank and recognise Chrissie for her outstanding work and support of our members and the Precinct over the last 4 years and especially this year during our greatest challenge ever in our history. I

have to say we are blessed to have Chrissie with us during these challenging times, her understanding, background and connections in the media should not be taken for granted, Chrissie has brought all of this experience to the fore to the benefit of our members like never before to ensure our Precinct has received untold media coverage and ensures we get more free press coverage than many would realise. This doesn't just happen, the amount of work that Chrissie and Michelle do behind the scenes to make this happen is significant.

I would also like to announce and congratulate Chrissie for being awarded the Victorian Chief Marketing Officer of the year by Australia's leading Marketing body AMI and is also a National finalist for this award. This is an impressive achievement considering the Marketing budgets some of her peers have to work with compared to the CSPA and is a credit to her outstanding efforts and is well deserved.

ITEM SIX - GENERAL MANAGER ADDRESS (CM)

COVID-19 RECOVERY RESPONSE PRESENTATION

Ms. Maus outlined the below items and data-driven outcomes in partnership with many Directors that were called on to expand on the points during her presentation.

- We are exceptionally proud of our team and community. The directors and composition of our Board now represents all sectors and suburbs. The Board is at the most collaborative place I have ever experienced.
- Detailed data-driven decision-making framework used for all campaigns.
- Social media data results on a clear steep upward trajectory (over the last 12 months).
- **Further increased member engagement in the last 12 months by 35% (email, phone, face to face).**
- CSPA member code of conduct ratified to further strengthen the culture.
- Executed an Australian first Paw-on-the-Door campaign rollout with 450 Chapel Street Precinct businesses on board (proudly displaying their pet-friendly paw-sticker on their shop front).
- Supported members by spreading awareness of their bushfire fundraisers.
- Executed AO tennis live site activations at Prahran Square for 650+ spectators (additional foot traffic).
- Delivered over 41 digital listicles and blogs to promote over 480 members.
- **Established Coronavirus Crisis Communications & Media Plan (for community support and assurance)**
- Developed our Lemonade Out Of Lemons digital marketing to support businesses that pivoted (daily updated blog received 6,000+ page views).
- AFL Legend and Brownlow Medallist Dane Swan became an official ambassador to educate Melburnians on supporting small businesses during COVID-19 (video views totaled 358,216). *JO talked about the fact this was mentioned when he made a detailed submission (from CSPA) to the State Parliament in relation to the Government's Response to COVID-19.*
- **Chapelstreet.com.au website total overhaul for COVID-19 focus and support.**
- Established an on-demand PR press office (day to day press voice for members and CSPA).
- CHAP-DRIVE-THRU (to encourage order and collect versus delivery apps) video views totaled 240,000+).
- Gained a 1.08 million audience reach from all CHAP-DRIVE-THRU free media.
- Appointed a new CSPA Director to represent the growing Forrest Hill Precinct in South Yarra.
- Ratified new Director Remuneration Committee (VP as Chair of this new Board Charter) in order to support good governance and transparency.
- Dolly (Diamond) Does Chapel from home was born to demonstrate how to enjoy the best of Chapel Precinct from your lounge room during COVID-19 lockdowns (video views totaled 110,000+).

- *CM outlined the crisis communication plan and items that were done in retrospect for members during wave one of the pandemic period. *Click here to view the [CSPA Historical COVID Retrospective](#)*
- *CM outlined the confidential sector by sector recovery response plan.*
- *NW was called upon to discuss the benefits to the health and fitness sector he saw in the last financial year.*
- *ZOK was called upon to discuss the benefits he saw to the entertainment and night-time economy sector.*
- *LL was called upon to discuss the benefits he saw to the food sector in the precinct and the amount of publicity that CSPA had proactively gained for him.*
- *CM thanked Michelle Fiji for her particularly outstanding work in the digital realm and her support of our members, especially during this COVID period.*

ITEM SEVEN - SPECIAL RESOLUTION (JO)

<SCRIPT BELOW READ WORD FOR WORD BY JO>

Thanks Chrissie. I would like to advise that there are no special resolutions for this AGM. The Chapel Street Precinct constitution stands as of the 13th of February 2019. I will now address the two questions submitted in writing.

Vacancy Rate (Question One)

We received a question stating the vacancy rate has steadily increased over the last 4 - 5 years whilst Toorak Road has gone from high vacancy to hardly a vacant shop, making the assertion that the only measure of our success is the vacancy rate.

Response

I'm glad this question has been raised so I can address this key concern and the assumptions made. Of course, high vacancy is a key concern, however, let's look at the facts first. The vacancy rate did increase for a few years which is of concern, however, last year the vacancy rate actually dropped by 3%.

Also, Toorak Road does not have practically zero vacancies either, in fact not counting temporary COVID-19 vacancies Toorak Road's vacancy rate as of June 2020 was 10.5% as quoted in the AFR.

The other assumption that I would like to address is what causes the vacancy rate and is this really the only metric to judge our success. I dispute this.

The cause of vacancies starts with tenants not renewing their lease, so we conduct exit surveys with these tenants to ascertain the cause so we understand the facts and causes.

The overwhelmingly number one reason given was escalating rents. My own rent has gone up almost 35% in the last 10 years, we can't increase prices by this rate and hope to stay in business, neither should Landlords if they wish to keep their tenants. To this point, I have requested help from Council, to help tenants know what a fair average rent is so we can provide assistance to businesses when negotiating rent reviews and also help Landlords avoid unnecessary vacancies and have realistic expectations as to what a sustainable long term rent is.

The second main reason in the last few years has been construction and works decimating trade.

If rents were similar to other high streets or in fact lower than I would agree that we have a major issue, however, it is well known that Chapel Street rents have escalated at unprecedented rates for many years now, this has resulted in a high % of vacancies, to the point of it becoming unsustainable to many businesses. As published as recently as June 2020 in the AFR Chapel Street has the highest rental levels for a high street in Australia of between \$800 and \$1500 per square metre. Based on supply and demand you can only charge the highest price for something if it is in the highest demand, however, with this comes upward pressure on retailers which contributes to a higher vacancy rate.

Therefore, it is no surprise that the number one reason the vacancy rate dropped last year was that some Landlords have finally started to react and reduce unsustainable rents. We have also seen a shift from retail to lifestyle-based businesses, in other words, businesses that you can't simply purchase from online.

It is naive to think that as a marketing body that we have control over what Landlords charge for rent and as such we cannot be held to account for this. In fact, I would argue that Landlords being able to charge some of the highest rents in the country show that Chapels Street is being marketed and promoted exceptionally well.

However, Landlords will need to realise the drastic changes to the retail landscape and the challenge of online shopping. I understand that they wish to get the best return they can on their investment and do not begrudge that. They also need to respond to the market if they wish to fill their tenancies.

I will note the question raised blaming us for the high vacancy rate, in fact, came from a Landlord in our Precinct.

Support Local Marketing (Question Two)

The second question raised was from the same person. He questioned why we posted videos highlighting our near-deserted streets during stage 4 lockdown. He felt they were misleading and dramatised the negative.

Response

In normal circumstances, I agree we would not highlight our streets being deserted. This was a very considered decision.

We felt that it was obvious to all that with people being locked down under stay at home orders it was an obvious fact that the streets are deserted, so we were not highlighting a fact that was not already well known and understood by any reasonable person. So, why did we do this:

This was part of a multifaceted campaign and was deliberately emotive and we do not apologise for this as it is a well-known marketing tactic to sell to emotions. Emotions can move people to take action, which is exactly what our businesses need right now.

This campaign linked to our "TWO WORDS. SUPPORT LOCAL" campaign encouraging our locals to make sure they do everything in their power to support local right now to help our businesses survive, through a range of our marketing initiatives- being - Click & Collect, CHAP-DRIVE-THRU and 'Lemonade out of lemons' blogs and business directory listings.

I am proud that our team has been brave and especially active in supporting our members in so many ways, when many other Associations and Marketing bodies have gone silent and inactive throwing up the white flag saying there's nothing

they can do in forced lockdowns, instead our team has stood up and worked and fought harder than I have ever seen to support our members.

I would now like to introduce one of our newest Board members, Melissa Glentis (MEL) from Dilly Daly Cafe (South Yarra) (representing the Forrest Hill Precinct) to talk about working with CSPA and her business through COVID. Her findings and insight on what the CSPA does for our members.

<SPEECH BELOW READ WORD FOR WORD BY MEL>

Good evening. I would like to thank you all for having me as part of the Association and I'm proud to be part of such a collaborative team. My love for the Chapel Street Precinct started a long time ago. In fact, my uncle used to own the business next to Chasers and I was the night manager, working on the weekends.

The Precinct has always been such a vibrant melting pot of retailers, cafes and restaurants. We all know that retail strips have struggled for quite some time and this is why Traders Associations (like CSPA) are more important than ever.

CSPA has to be one of the hardest working associations who truly care for the businesses that form part of the precinct. It wasn't until I started engaging with CSPA that I realised how relentlessly the members, particularly Chrissie Maus (CM) (the CSPA GM) work to ensure that our precinct remains relevant and more importantly keep us on the map.

My business is fairly new to the precinct and prior to COVID, we were seeing some great growth. COVID lockdown one hit and it hit us in a big way, we weren't set up for takeaway and that certainly was not my target market. But, like many businesses we pivoted (2020 buzz word), worked insane hours and we managed to make it through. It was at this time that I joined CSPA and felt the overwhelming support from the members of the Precinct, particularly the staff, Justin (JO), Chrissie (CM) and Michelle Fifi.

CM has put me in contact with many journalists and TV crews which has obviously given my business, my brand and my personal brand a tonne of free press that I could (particularly in these times) never have afforded. The CSPA has also helped me expand on my business brands and this support and assistance has been priceless.

It's not only me that has felt that support and been given these opportunities and assistance. You only need to check out the CSP Insta or website to see how many other businesses are highlighted and given the same love. The team works endlessly and fights on a daily basis for our businesses, *look at what they were able to achieve via their advocacy recently with Stonnington rates freeze*. Having a read through the strategic plan we can all agree that the future of the Precinct is in great hands. So again thank you and I look forward to contributing towards our world-class precinct.

ITEM EIGHT - ELECTION OF CSPA THE BOARD (PM)

JO handed to Patrick Moriarty (PM) to conduct the CSPA Board election.

<SCRIPT BELOW READ WORD FOR WORD BY PM>

On the 13th of February 2019, the CSPA held a Special General Meeting and ratified a constitutional change to adopt a half senate model. Mr. Maxwell Gratton and Mr. Chris Voyias are halfway through their tenure and have one year remaining on their two-year term and are not up for election.

Associate Board Member Mr. Jack Hall stands as ratified at the CSPA Board meeting on the 13th of March 2019.

The CSPA board of management is ten people including the Executive Chairperson/President.

The Executive Chairperson/President position is a Board appointed role under constitutional terms and specific policy requirements.

Under the constitution if only one member is nominated to a position (without challenges), they must be declared the member elected to that position. The following members nominated for the Chapel Street Precinct Association without challenge and have therefore been elected unopposed.

Melissa Glentis – Dilly Daly Cafe (representing Forrest Hill Precinct, South Yarra)

Andrew Szoeki – Studio Legal (representing the business services and night-time economy sector)

Carlie Lansdown – Soak Bar & Beauty South Yarra (representing the beauty sector)

Nathan Weidemann – Vision Personal Training (representing the health & fitness sector)

Matt Lanigan – Lucky Penny Cafe (representing the hospitality sector and mental health first aid representative)

I now declare these members duly appointed to the Chapel Street Precinct Association as general Board members.

Please note, should any CSPA Directors run for council and are elected, they are required to stand down from this Board

and it will form a casual vacancy for Directors to fill as it so feels fit. Thank you, now I will pass you back to Justin.

CLOSE (JO)

<SCRIPT BELOW READ WORD FOR WORD BY JO>

Thanks Patrick. I would like to thank again our Board members and staff. I look forward to continuing a collaborative future and welcome the diversity you all collectively bring.

I, Justin O'Donnell, now formally close the CSPA digital AGM 2019:20 and call the meeting closed at 7.24 pm.

-ENDS-

FINAL MASTER AGM QUORUM COUNT - ATTENDANCE LIST 020920

| FINAL QUORUM COUNT | NAME | COMPANY / BUSINESS | | FINAL ZOOM ATTENDANCE | NOTES |
|--------------------|---|-----------------------------------|--|-----------------------|--|
| 1 | Justin O'Donnell (JO) | Print Express | CSPA Director (Board) | TICK | RSVP'ed yes |
| 2 | Maxwell Gratton | MQFF (Representing CSPA Business) | CSPA Director (Board) | TICK | No need to re-apply - Two year term - as per ratified half senate model at SGM |
| 3 | Nathan Weidemann | Vision PT | CSPA Director (Board) | TICK | RSVP'ed yes |
| 4 | Matthew Lanigan (LANIS) | Lucky Penny | CSPA Director (Board) | TICK | RSVP'ed yes |
| 5 | Andrew Szoeka (ZOK) | Studio Legal | CSPA Director (Board) | TICK | RSVP'ed yes |
| | Chris Voyias | Delphi Bank | CSPA Director (Board) | Apologies | No need to re-apply - Two year term - as per ratified half senate model at SGM |
| 6 | Melissa Glentis | Dilly Daly | CSPA Director (Board) | TICK | RSVP'ed yes |
| 7 | Carlie Lansdown | Soak Bar & Beauty | CSPA Director (Board) | TICK | RSVP'ed yes |
| 8 | Jack Hall | Thorne Harbour Health (VAC) | CSPA Associate Director (no voting rights) | CSPA Tech Issue | RSVP'ed yes |
| 9 | Alison Baker | Alisons Corner Shop | Member | TICK | RSVP'ed yes |
| 10 | Jonathon Somers | Next Practice Health | Member | TICK | RSVP'ed yes |
| | Kristian Pirotta | Mr. Mister Cafe | Member | TICK | RSVP'ed yes |
| | Katherine Sampson | Hello Sam | Member | no show | RSVP'ed yes |
| | Katherine Sampson | Little Green on Chapel | Member | no show | RSVP'ed yes |
| 11 | Lauren Jade Turner | The Emerson | Member | TICK | RSVP'ed yes |
| 12 | Yvette Switalski (showing as Michelle Fifi on Zoom) | 670 Chapel | Member | TICK | RSVP'ed yes |
| | Katie Graham | Kookaburras Kanteen | Member | no show | RSVP'ed yes |
| 13 | Simon Pratt | Katuk Bar | Member | TICK | RSVP'ed yes |
| | Karen Reynolds | Quest Prahran | Member | no show | RSVP'ed yes |

| | | | | | |
|----|--------------------------|--|----------------------------|-----------------------|-------------|
| 14 | Alana Hutson | Precision Group | Member | TICK | RSVP'ed yes |
| | Tony Christakakis | Jay Dillion | Member | no show | RSVP'ed yes |
| 15 | Tim Martelli | La Lucciola | Member | (LL) LANIS - PROXIE 1 | |
| | Tom Langford | Casa Amuk | Member | (LL) LANIS - PROXIE 2 | |
| 17 | Jo McLean | JFahri | Member | (LL) LANIS - PROXIE 3 | |
| 18 | Andy Dinan | MARS Gallery | Member | JO - PROXIE 1 | |
| 19 | Katy Georgiou | Caffe E Cucina | Member | JO - PROXIE 2 | |
| 20 | Martha Tsamis | Chasers | Member | ZOK - PROXIE 1 | |
| | Cr. Steven Stefanopoulos | City of Stonnington (Mayor) | | TICK | RSVP'ed yes |
| | Cr. Matthew Koce | City of Stonnington (Councillor) | | TICK | RSVP'ed yes |
| | Cr. Marcia Griffin | City of Stonnington (Councillor) | | TICK | RSVP'ed yes |
| | Jess Dyer | City of Stonnington (CSPA Liaison) | | TICK | RSVP'ed yes |
| | Jacqui Weatherill | City of Stonnington (CEO) | | TICK | RSVP'ed yes |
| | Patrick Moriarty | CSPA Governance Contractor (Our Community) | CSPA Governance Contractor | TICK | |
| | Michelle Fifi | Chapel Street Precinct Association - Marketing Project Manager | Office | TICK | |
| | Chrissie Maus | Chapel Street Precinct Association (GM / Delegate Director) | Office | TICK | |